



Scott-St. Louis Chapter 82, NDTA
National Defense Transportation Association
Scott-St. Louis Chapter
PO Box 25486
Scott AFB, IL 62225-0486



SUBJECT: National Defense Transportation Association (NTDA) Monthly Chapter Meeting Sponsorship

ISSUE: The Scott-St. Louis chapter of the NDTA requires corporate sponsorships to underwrite monthly chapter meetings to further the continuing professional education of our members and guests and fostering of relationships and networks among the NDTA community of interest

Corporate sponsorship provides the following primary benefits to sponsors:

- | | |
|-----------------------------------|--|
| - Branding | - Access to current/potential DoD customers |
| - Networking | - Information sharing |
| - Recruiting | - Community outreach opportunities |
| - Professional Development | - Access to IT and Supply chain academia |

OVERVIEW:

- The NDTA mission is as follows:
 - o Advance the knowledge and science of transportation/distribution within government and industry
 - o Facilitate the sharing of knowledge between government and transportation/distribution related industries
 - o Educate members on the important issues affecting the global transportation/distribution system and the Defense Transportation System

- The Scott-St. Louis Chapter luncheon is simply the best single monthly networking venue for supply chain/IT practitioners supporting the Department of Defense in the Scott AFB – St. Louis metropolitan area; provides exposure to potential employees and potential teaming partner companies
 - o Membership consists of representatives of various transportation, distribution, supply chain, and professional services firms and academia serving industry and the Department of Defense throughout the metropolitan St. Louis area.
 - o Within the DOD our reach extends to mid-level and senior officers of all Services assigned to the United States Transportation Command (USTRANSCOM), and its components, the Air Mobility Command (AMC) and Military Surface Deployment and Distribution Command (SDDC) as well as the Air Force Network Integration Command (AFNIC), and the 375th Airlift Wing at Scott Air Force Base, IL (approximately 25 miles due East of St. Louis, Missouri)



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- OTHER CONSIDERATIONS:

- Sponsor company logo and local contact information featured on Chapter 82 website (<http://www.ndtascottstlouis.org/>)
- Each corporate sponsor recognized as “sponsor” of the month during the year and recognition/logo on luncheon brochures (when brochures provided)
- Guaranteed seating for company employees and guests at monthly meeting
- Opportunity to participate in NDTA regional and national conferences, including the NDTA Annual Forum.
- Participation at NDTA Chapter level in planning for domestic emergencies with state and local governments.
- Opportunity to participate as speakers and panelists at NDTA regional and national conferences, including the NDTA Annual Forum and National Transportation Week activities.

SUMMARY:

Sponsorship of/participation in NDTA monthly luncheons helps your company and its employees expand your business base and revenue potential while:

- 1) BUILDING relationships with business executives and military leaders
- 2) BROADENING your network in other industry segments
- 3) MARKETING your business through exhibits, media coverage and promotions
- 4) SHARING your knowledge, expertise and ideas
- 5) SOLVING issues of common interest
- 6) STAYING CURRENT on industry trends
- 7) LENDING YOUR VOICE to DOD and other government entities

Thank you for considering sponsoring our corporate luncheon program. You'll be glad you did!