



11th Annual Spring Seminar and Supply Chain Exposition

Leading Forward: The Supply Chain & America's Business Recovery

Thursday, March 18, 2010, 7:30 a.m. to 3:00 p.m.

Crown Plaza Hotel Clayton - 7750 Carondelet Avenue - Clayton MO

Join the St. Louis CSCMP Roundtable and the Center for Supply Chain Management Studies at St. Louis University for seminars and discussion on the Supply Chain and America's Business Recovery.

The Technology Expo will be from 8:00 a.m. to 3:00 p.m. Leading suppliers of supply chain services will demonstrate their latest solutions during the Technology Exposition.

Vendor Exposition Open 8:00 - 3:30

7:30 - 8:30 Registration and Networking

8:30 - 9:00 Introduction by **Roger Woody, 2009 Global CSCMP Chairman**

9:00 - 9:50 "Transportation Topics" **Jim Butts, Senior VP, Transportation, CH Robison.** Jim will be discussing current topics in transportation and the value realized through open customer/carrier collaboration.

9:50 - 10:00 Networking and Vendor Exposition

10:00 - 10:50 "Growth through Recession" **Kenneth Lehman, VP of Logistics, Ralston Foods.** Ken will present on the integration of Post Cereals into the existing Ralston Foods distribution network and how Ralston has thrived during difficult economic times.

10:50 - 11:30 "Enterprise Wide Software Installation in a Flash!" **Dan**

Gilmore, Editor in Chief, SC Digest. Dan will share with the group how the SaaS model can be part of your Business Recovery Plan.

11:30 - 12:30 Lunch

12:30 - 1:30 "Pragmatic Applications for Business Process Management" **Tim Murnin, Director, Supply Chain Best Practices, The Boeing Company.** Tim will discuss how Lean+ initiatives and other commercial best practices deliver value to the supply chain.

1:30 - 1:45 Networking and Vendor Exposition

1:45 - 2:45 "Supply Chain - The Backbone of America's Global Competitiveness" **Jane Barrett, Research Director, Industrial, AMR Research.** Jane will present on trends and best practices in supply chain Sales & Operational Planning with an emphasis on tools and methodologies for performance management.

2:45 - 3:00 Closing Remarks and Adjourn

3:00 - 3:30 Vendors Close

For Registration: www.stlouisroundtable.org

Interested in becoming a vendor? Contact Tom Krenning at 314-656-1941 ext. 228 or at tkrenning@unysonlogistics.com.

Additional details are available in the above attachments.